

LIL' IGUANA'S

FAMILY FUN DAY!

Saturday, May 3, 2014 10:00am-4:00pm

This is an indoor event rain or shine!

Nashua High School South

36 Riverside Street- Nashua, NH

What is Family Fun Day?

Family Fun Day is a free event offered to the public twice a year. The overall event focuses on health & fitness, safety, and literacy for children and their families. There is a large section of the event dedicated to health and fitness including free samples of nutritious foods and beverages, and easy and fun ways to stay active and play. Family Fun Day offers all day live entertainment, costume characters and team mascots, bounce houses, obstacle course, safety scavenger hunt, baseball pitching station, hockey shoot-out, coloring contest, face painting, balloon art, princess characters, and so much more. All participants in the coloring contest receive a book as their prize. There are two grand prize coloring contest winners who receive new bikes with helmets. The first 1,000 attendees of Family Fun Day receive a giveaway bag when they enter the event, filled with samples, coupons, and giveaways from local businesses and Family Fun Day exhibitors.

How is it Advertised?

Family Fun Day is advertised through a coloring contest-coloring sheet that is distributed to children within a 50 miles radius of Nashua, NH. Over 25,000 coloring contest sheets were distributed for last year's event. It is also advertised through social media, online event calendars, online magazines, newspaper, magazines, television, radio, and posters.

Exhibitor Rules:

- A Booth Space (\$100 each) includes an 8ft by 8ft space. The Booth Space does not include a table. Tables can be rented at \$25 each. Payment is due with your application. If your exhibit exceeds the allotted 8ft by 8ft space, you must purchase additional spaces.
- Family Fun Day will run from 10:00am-4:00pm.
- Set-up for the event begins at 7:30am. Exhibitors must be fully set-up by 9:45am.
- Takedown begins at 4:15pm when the event is officially closed.
- Vendors may not leave before the event is officially closed.
- All booth assignments are the final decision of the LICSF.
- The LICSF reserves the right to change any booth assignment as deemed necessary.
- All payments are considered non-refundable. Thank you for your donation.

Interactive Exhibitor:

As an exhibitor at Family Fun Day, you are required to interact with attendees of the event at your booth space. You could offer a craft or activity, set-up a game for attendees to play, pass out stickers, etc. By providing some form of interaction, attendees will be encouraged to visit your booth and learn more about your organization.

Family Fun Day Presented By:

The Lil' Iguana's Children's Safety Foundation

"the leader in PROACTIVE children's safety"

(603) 881-9805 * info@liliguanausa.org

www.liliguanausa.org

PO Box 386 Nashua, NH 03061











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