

LIL' IGUANA'S FAMILY FUN



DAY



LIL' IGUANA'S

FAMILY FUN DAY!

Saturday, October 5, 2013

10:00am-4:00pm

Nashua High School South

36 Riverside Street- Nashua, NH

This is an indoor event
rain or shine!

What is Family Fun Day?

Family Fun Day is a free event offered to the public twice a year. The overall event focuses on health & fitness, safety, and literacy for children and their families. There is a large section of the event dedicated to health and fitness including free samples of nutritious foods and beverages, and easy and fun ways to stay active and play. Family Fun Day offers all day live entertainment, costume characters and team mascots, bounce houses, obstacle course, safety scavenger hunt, baseball pitching station, hockey shoot-out, coloring contest, face painting, balloon art, princess characters, and so much more. All participants in the coloring contest receive a book as their prize. There are two grand prize coloring contest winners who receive new bikes with helmets. The first 1,000 attendees of Family Fun Day receive a giveaway bag when they enter the event, filled with samples, coupons, and giveaways from local businesses and Family Fun Day exhibitors.

How is it Advertised?

Family Fun Day is advertised through a coloring contest-coloring sheet that is distributed to children within a 50 miles radius of Nashua, NH. Over 25,000 coloring contest sheets were distributed for last year's event. It is also advertised through social media, online event calendars, online magazines, newspaper, magazines, television, radio, and posters.

Exhibitor Rules:

- A Booth Space (\$100 each) includes an 8ft by 8ft space. The Booth Space does not include a table. Tables can be rented at \$25 each. Payment is due with your application. If your exhibit exceeds the allotted 8ft by 8ft space, you must purchase additional spaces.
- Family Fun Day will run from 10:00am-4:00pm.
- Set-up for the event begins at 7:30am. Exhibitors must be fully set-up by 9:45am.
- Takedown begins at 4:15pm when the event is officially closed.
- Vendors may not leave before the event is officially closed.
- All booth assignments are the final decision of the LICSF.
- The LICSF reserves the right to change any booth assignment as deemed necessary.
- All payments are considered non-refundable. Thank you for your donation.

Interactive Exhibitor:

As an exhibitor at Family Fun Day, you are required to interact with attendees of the event at your booth space. You could offer a craft or activity, set-up a game for attendees to play, pass out stickers, etc. By providing some form of interaction, attendees will be encouraged to visit your booth and learn more about your organization.

Family Fun Day Presented By:

The Lil' Iguana's Children's Safety Foundation

“the leader in PROACTIVE children's safety”

(603) 881-9805 * info@liliguanausa.org

www.liliguanausa.org

PO Box 386

Nashua, NH 03061



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Sponsorship Opportunities- 2013

October 5, 2013 Family Fun Day

Bronze Level- \$500

Provides your business with:

- An 8ft by 8ft booth space/ table rental
- Your business name will appear on the over 1,000 printed posters advertising the event

Silver Level- \$1,000

Provides your business with:

- An 8ft by 8ft booth space/ table rental
- Business name will appear on the over 1,000 printed posters advertising the event
- Business name will appear on the over 25,000 coloring contest sheets distributed as advertising for the event.

Gold Level- \$1,500

Provides your business with:

- An 8ft by 8ft booth space/ table rental
- Business name will appear on the over 1,000 printed posters advertising the event
- Business name will appear on the over 25,000 coloring contest sheets distributed as advertising for the event
- Business logo will appear on the 1,000 giveaway bags

Platinum Level - \$2,000

Provides your business with:

- An 8ft by 8ft booth space/ table rental
- Business name and logo will appear on the over 1,000 printed posters advertising the event
- Business name and logo will appear on the over 25,000 coloring contest sheets distributed as advertising for the event
- Business logo will appear on the 1,000 giveaway bags
- Names your business the sponsor of the Healthy Eating Venue, Staying Active Venue, Safety Zone, or Literary Zone.

Sponsorship Deadline: September 6, 2013

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Business Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone Number: _____

Website: _____

Facebook: _____

Sponsorship

October 5, 2013

- Bronze- \$500
- Silver- \$1,000
- Gold- \$1,500
- Platinum- \$2,000

Sponsor Booth Request
 (8ft by 8ft Booth Space)

Number of Booth Spaces Requested: _____

Number of Tables Rentals: _____

Electricity yes no
 (you need to supply your own extension cords)

Description of Craft/ Activity/ Giveaway:

Total Amount Enclosed: \$ _____

Check | Mastercard | Visa

Credit Card No. _____

Exp. Date: _____

Signature: _____

Make Checks Payable to:
Lil' Iguana Foundation

Contract Agreement: I have read the rules, and I agree to abide by the rules. I understand LICSF is not liable for any bodily injuries, losses, damages, claims, or expenses. I understand that all booth assignments and exhibitor acceptances are the final decision of LICSF. I understand that all payments to LICSF are NON-REFUNDABLE.

Thank you for your tax deductible donation. (Tax ID# 020516967)

Signature: _____ Date: _____

Please return this form with payment to:

**Lil' Iguana Foundation
 PO Box 386
 Nashua, NH 03061**

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