

Lil' Iguana's 2012 Family Fun Day Sponsorship

The 2012 Lil' Iguana's Family Fun Day will be held on Saturday February 25, 2012 from 9:00 am to 3:00 pm at the Nashua South High School located at 36 Riverside St. The event is already taken shape and looks to be like another successful day for young children, their families and area businesses. Lil' Iguana is looking for support from area businesses that would like to participate in this event. Lil' Iguana's advertisement budget for this event is \$3,500 to ensure a big turnout. **We estimate 2,000 attendees during the day**

Sponsorship for this event is \$500

Event sponsors will be featured on all 15,000 handout printed advertisements, radio advertisements, 36 internet events calendars, Lil' Iguana website, television advertisements, color signage at the event, 1,000 advertisement posters throughout Nashua and the surrounding communities (in schools, child care facilities, libraries, businesses, doctor's offices, etc). Sponsors will be provided a booth space to offer their products, services and to sell to all attendees.

Television advertisements will be featured on stations WMUR, WBIN, WYCN and community local access channels in Nashua and surrounding towns.

Radio advertisements will be featured on Frank-FM and WZID

Print advertisements will be featured in the Telegraph and Union Leader Newspapers, Parenting NH, Baystate Parent Magazine, Coffee News, 1,000 advertisement posters, 15,000 advertisement handouts and on all signage at the event.

Internet advertisements will be featured on 36 online events calendars, direct emails to all mothers and parents groups in the region, Lil' Iguana website, Facebook and other sites that link to Lil' Iguana.

The following are some of the activities scheduled for this event:

- *Entertainment performances featuring area talent
- *Fun kids crafts and activities
- *Safety and health educational scavenger hunt with a prize for everyone that completes the scavenger hunt
- *Healthy eating and tasting venue
- *Basketball shoot-out area
- *Hockey shoot-out area
- *Baseball and softball pitching station with radar gun
- *Football toss
- *Soccer shoot-out area
- *Ring toss and backyard games area
- *Jump houses
- *Rock climbing wall (only if it fits through the doors)

*Booth spaces are available for businesses or organizations at a cost of \$150 if no craft or activity is offered.

*Booth spaces are available for businesses or organizations at a cost of \$100 for the booth space with a craft or activity (crafts or activities should be available for 1,000 children).

Contact Laurie at 603-881-9805 for more information or to reserve your sponsorship